

# How some clever large corporations play the "word game". Read carefully!

net regional

Significant and Unavoidable Environmental Impacts: DEIR No. 475 determined that the proposed project would result in significant and unavoidable impacts to Air Quality and Traffic/Transportation, which cannot be mitigated to below a level of significance. In addition, the DEIR determined that the proposed project would contribute to cumulatively considerable and unavoidable impacts to Air Quality (criteria pollutants and greenhouse gasses) Biological Resources (wildlife movement), Traffic/Transportation (funding and timing of road improvements), and Utilities (water supply) which cannot be mitigated to below a level of significance. As a result of the potential significant and unavoidable impacts, adoption of a Statement of Overriding Considerations will be required in order for the project to be approved.

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No net impacts to regional air quality.

## TRUTH UPDATE #3

In their paid advertising supplement from Sunday, July 26, 2009 In their paid advertising supplement, Granite Construction made the above statement that Liberty Quarry will **have "No net impacts to regional air quality."** In absolute contradiction to that paid advertisement, *the actual statement in the letter that was sent out with the Draft Environmental Report by the County of Riverside Transportation and Land Management Agency reads as follows:*

**"Significant and Unavoidable Environmental Impacts: DEIR No. 475 determined that the proposed project would result in significant and unavoidable impacts to Air Quality and Traffic/Transportation, which cannot be mitigated to below a level of significance. In addition, the DEIR determined that the proposed project would contribute to cumulatively considerable and unavoidable impacts to Air Quality (criteria pollutants and greenhouse gasses) Biological Resources (wildlife movement), Traffic/Transportation (funding and timing of road improvements), and Utilities (water supply) which cannot be mitigated to below a level of significance. As a result of the potential significant and unavoidable impacts, adoption of a Statement of Overriding Considerations will be required in order for the project to be approved."**

How can they do that? More importantly, how can we trust a company that does that! *There is no "fact checking" required of paid advertising*, so it is up to us to get to the real truth in situations such as this. This is word-smithing at its finest...and at the cost of our community.

**Spread the word. We are paying attention!**